

BACKGROUNDER

FOR IMMEDIATE RELEASE

BCLC 2010 Winter Games Dome

About the Games Dome:

- The BCLC 2010 Winter Games Dome gives the public an opportunity to experience the 2010 Winter Games from the athletes' perspective.
- From May September 2009, the BCLC 2010 Winter Games Dome will be visiting festivals in thirteen communities throughout B.C.
- The BCLC 2010 Winter Games Dome was designed and built in British Columbia by Ideal Tents of Delta, B.C.
- The BCLC 2010 Winter Games Dome is a custom designed, 5,000 square foot, four-dome tent structure that features full-color exterior murals, lighting, A/V and unique interactive sport experiences.
- Visitors will choose to have photos taken on their individual athlete accreditation pass, shoot targets on a simulated Biathlon course, or test their wrist shot on the Olympic or Paralympic ice hockey rink.
- The Games Dome will house a new technology called the Immersa-Dome®.
- The Immersa-Dome® provides the viewer with an amazing experience of Paralympic Alpine Skiing or a bobsleigh run.
- The unique display is a hemisphere that completely fills the user's front and peripheral view offering a high-definition panoramic video. It also engages other senses including: smell, sound, and touch through wind blasts and vibrations.
- Viewers will smell the pine of the forest; feel the rush of mountain air against their face, and the thump of the ice under their seat. This multisensory experience is meant to make you feel as if you are a member of Canada's Olympic Bobsleigh or Sit-ski Team.
- <u>www.bclc.com/gamesdome</u> or follow us at <u>www.twitter.com/BCLCGamesDome</u>

Games Dome community tour schedule:

Event: Cloverdale Rodeo and Country Fair Swiftsure Yacht Races Kelowna Family Fun Day Prince Rupert Seafest Sam Steele Days Canada Day - Riverside Park Billy Barker Days Abbotsford Agrifair Penticton Peachfest Prince George Exhibition Vancouver Island Exhibition	Location: Surrey Victoria Kelowna Prince Rupert Cranbrook Kamloops Quesnel Abbotsford Penticton Prince George Nanaimo
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For more information please visit bclc.com or contact:

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BCLC is a provincial Crown Corporation that offers socially responsible gaming entertainment while generating income that benefits all British Columbians. Last year, more than 6,850 community and charitable organizations received community gaming grants. BCLC is an Official Supporter of the

Vancouver 2010 Olympic and Paralympic Winter Games.